



Let's build homes, communities and hope out on the green! The Lexington Habitat for Humanity Applied Underwriters Invitational will take place on Monday August 21st at Cherry Blossom Golf Club. For more than a decade, net proceeds from our annual golf tournament have benefited the Pat Smith Lexington Habitat for Humanity Endowment Fund. While this year's tournament will continue to honor Pat's legacy, net proceeds will go directly to accomplish the mission of Lexington Habitat for Humanity. Driven by the vision that everyone deserves a decent place to live, we have built or repaired over 600 homes in our community since 1986. We invite you to join us to help ensure we stand ready to serve families in need.

Please secure your sponsorship by Wednesday, July 12th, 2023.

Premier Sponsor \$5,000

- Opportunity for sponsor-provided video message (two minutes or less) to be shared via social media/email
- Opportunity for sponsor logo featured on golfer shirts
- Sponsor-provided business profile of fewer than 200 words in a golf tournament e-newsletter with former and new players
- Sponsor name and/or logo shared in event promotional materials, on the website, in social media ads, and in a newsletter
- Priority logo placement on event banners
- Priority logo placement on printed event programs
- Recognition during all event announcements
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration email, post-event thank you email) and additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter
- Priority social media recognition throughout the event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics are available upon request.

19th Hole Sponsor \$3,500

- Signage with logo at the reception immediately following the tournament.
- Opportunity for sponsor representatives to set up a table at the reception event
- Sponsor-provided business profile of less than 200 words in a golf tournament e-newsletter with former and new players
- Listed with logo in all pertinent announcements/communications
- Logo on event banners
- Logo on printed event programs
- Recognition during reception announcements
- Listed with logo on event website
- Recognition with logo in all golf tournament email communications with former and new registrants, additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter.
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

Lexington Habitat for Humanity
700 East Loudon Avenue
Lexington, Kentucky 40505

859-252-2224 | info@lexhabitatgolf.com | lexhabitatgolf.com



Golf Cart Sponsor \$2,500

- Recognition with each participant through logo insert in plexiglass info signs on all golfer carts
- Logo on event banners
- Logo on printed event programs
- Recognition during event announcements
- Listed with logo and link to company website on event website
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration announcement email, post-race thank you email) and additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

Snack Cart Sponsor \$2,000

- Signage with logo on roving snack cart(s) during the tournament
- Opportunity for one sponsor representative to ride on each roving snack cart in branded attire with clubhouse staff
- Recognition with logo on signage at drink station
- Sponsor-provided business profile of less than 200 words in a golf tournament e-newsletter with former and new players Listed with logo in all pertinent announcements/communications
- Logo on event banners
- Logo on printed event programs
- Recognition during event announcements
- Listed with logo on event website
- Recognition with logo in all golf tournament email communications with former and new registrants, additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter.
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

Team Photo Sponsor \$1,500 **SOLD**

- Opportunity for sponsor to setup information table and/or marketing collateral at putting green during Team Putting Contest (throughout play) and offer team photos A link to the team photos will be sent to all registrants with a sponsor mention/URL link in the post event e-newsletter
- Recognition with logo on yard signage at putting green
- Sponsor-provided business profile of less than 200 words in a golf tournament e-newsletter with former and new players
- Listed with logo in all pertinent announcements/communications
- Logo on event banners
- Logo on printed event programs
- Recognition during event announcements
- Listed with logo on event website
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration announcement email, post-event thank you email) and additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request



Golfer Gift Sponsor \$1,000 **SOLD**

- Customized recognition with each participant through sponsor-supplied materials and gifts included in all golfer bags
- Included in event press release
- Logo on event banners
- Logo on printed event programs
- Recognition during event announcements
- Listed with logo and link to company website on lexhabitatgolf.com and lexhabitat.org (event section)
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration announcement email, post-event thank you email) and additional recognition in Lexington Habitat for Humanity's News & Events e-newsletter
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

Premier Hole Sponsor \$600 (limited availability)

- Opportunity for sponsor to setup information table and/or marketing collateral at designated
- hole Exclusive recognition with logo on hole signage
- Listed on printed event programs
- Listed with link to company website on event website
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration announcement email, post-event thank you email)
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

Hole Sponsor \$350

- Recognition with logo on hole signage
- Listed on printed event programs
- Listed with link to company website on event website
- Recognition with logo in all golf tournament email communications with former and new registrants (i.e. registration announcement email, post-event thank you email)
- Social media recognition throughout event lead up and immediately following the event. Includes tagged posts across various platforms. Platform demographics available upon request

*Logo(s) must be sent in vector format, may be shown in all white and LHFH reserves the right to use logo(s) on event materials without approval.

Thank you!

We appreciate your support in building homes, communities, and hope! If you have any questions contact Ashley Moore at AshleyM@lexhabitat.org or Hannah Childress at HannahC@lexhabitat.org.